



My passion for quality, straightforward approach, strategic concepts and my ability to communicate them visually is what defines my design style. I pay meticulous attention to detail and get inspiration from my communication background. Although I design in a range of mediums, my expertise is print design. I truly enjoy what I do.

client experience

Domaine Chandon – Created visual identity for the winery Visitor Experience as well as designed materials for the Consumer Relationship Marketing program for 6 years

Robert Stemmler Winery – Developed all visual communication for the brand including packaging, marketing, sales support and web materials for 7 years

Newton Vineyard – Designed integrated marketing materials for the brand for 5 years

ADDITIONAL CLIENTS

Sutter Home Winery, Napa Farmers Market, Safeway, Bouchaine Vineyards, Racke USA, Hawk Crest Winery, Estancia, Hudson Ranch, Moët Hennessy USA

job experience

Director of Design for The Donum Estate – Sonoma, California

:: June 2001 to January 2002

Creative Services Coordinator for Buena Vista Winery – Sonoma, California

:: August 2000 to June 2001

Graphic Designer for Concept Development Associates, Inc. – Santa Rosa, California

:: September 1999 to August 2000

education

Bachelor of Arts degree in Communication Design with an emphasis in Graphic Design from California State University, Chico :: Graduated in May 1999

technical skills

HIGHLY PROFICIENT in Adobe CS4 Illustrator, Photoshop, InDesign, Dreamweaver, Acrobat, QuarkXPress, Mac OSX

PROFICIENT in Microsoft Word, Powerpoint, Vertical Response, Nexternal

KNOWLEDGE of Flash, Microsoft Excel, Joomla

qualifications

Photo Direction – able to give direction to photographers, prop stylist and food stylist

Print Coordination – prepare final files and coordinate with printers and vendors

Multi-Tasking – handle multiple projects simultaneously, prioritize and reshuffle projects

Professional understanding of digital/offset printing techniques and press checks